COMPUTER SUPERSTORE

NOTHING FOR UP TO 12 MONTHS



10%-20% INCREASE in existing software performance

UP TO 60% INCREASE

in performance on software specifically written for MMX

SHARPER GRAPHICS

plus enhanced sound & video capabilities

ACROS PENTIUM 166MHZ

- 166MHz Pentium processor with MMX Technology 16Mb RAM, 2.0Gb Hard disk,256k cache memory 15° SVGA Monitor Eight Speed CD-Rom, 16 bit stereo soundcard 33.6Kbps data/fax modem

worth of SOFTWARE*

PAY

PC WORLD PRICE

per month (See back page for details)

on selected PC accessories **SEE PAGE 4 FOR DETAILS**

Microsoft Ce 97

Packard Bell 9018D PENTIUM 166MHz WITH MMX TECHNOLOGY



PC WORLD PRICE

- 166MHz Pentium Processor with MMX Technology 164M RAM, 2.0Gb Hard disk, 256k cache memory 15" SVGA monitor 8 speed CD-ROM, stereo soundcard & speakers 2Mb 3D PCI Graphics

apricot MS660 PENTIUM 200MHz WITH MMX TECHNOLOGY

- 200MHz Pentium Processor with MMX™ Technology
 32Mb RAM, 3.2Gb Hard disk, 256k cache memory
 6Mb 3D PCI Graphics (2Mb PCI & Diamond Monster
 4Mb 3DFx Voodoo 3D Graphics)
 16 5peed CD-ROM 16 bit stereo wavetable sound &:
 33.6Kbps data/fax/speakerphone Modem
 Easy Access Buttons Infra red remote control
 Over 20 top software titles
 Was £2799

PC WORLD PRICE





COMPAQ

4760 PENTIUM 166MHz MINITOWER WITH MMX TECHNOLOGY

- I66MHz Pentium Processor with MMX Technology 24Mb RAM, 2, IGb Hard disk IMb PCI Graphics

- 15" SVGA monitor
 16 Speed CD-ROM, 16 bit stereo sound card & Speakers
 3.6Kbps data/fax/speakerphone Modem
 Easy Access Buttons
 Was £1999



PC WORLD PRICE



intel inside pentium®

C WORL

UPGRADE YOUR **EXISTING PC WITH** MMX TECHNOLOGY

Make your PC really perform by upgrading your existing Pentium with a Pentium Overdrive processor with MMX Technology.

MMX OVERDRIVE REQUIRED UPGRADES TO PRICE £379 100Mhz 166Mhz 166Mhz £299 90Mhz 150Mhz 150Mhz 125Mhz 150Mhz 75Mhz

PRICES BASED ON YOUR ORIGINAL PROCESSOR SIZE, SEE PAGE 5

SERVICE

VALUE

overdrive

CHOICE

SERVICE



POWORLD NOTHING TO PAY FOR





Packard Bell









- IMb PCI Graphics
 I4" SVGA Monitor
 8 Speed CD-ROM
 16 bit stereo sound

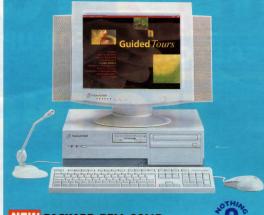
NEW ACER ACROS PISO

ACER ACROS PENTIUM 200
WITH MMX TECHNOLOGY

200MHz Pentium Processor with

reo sound and Speakers



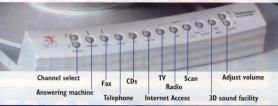


NEW PACKARD BELL 9016D



PACKARD BELL 9020 MINITOWER WITH MMX TECHNOLOGY

• 166MHz Pentium Processor with MMX Technology • 32Mb RAM, 3.4Gb Hard disk, 256k cache memory • 2Mb PCI 3D Graphics • 15" SVGA colour monitor • 16 Speed CD-ROM, 16 bit stereo sound, Speakers • 28.8Kbps data/fax and speakerphone Modem • Media Select Panel, Remote controlled communications card and Radio Card • Plus 3 MMX software titles



Packard Bell Media Select PCs

Incorporate the latest technology 'Media Select' panel. The most convenient one-tall your Multimedia functions. Simply press a button to select the above features.

ALL PACKARD BELL PCs COME WITH OVER £1000 OF SOFTWARE* INCLUDING:



- •MS Windows '95 Money '95
- Works '95
- Ouicken

NEW PACKARD BELL 9012D

HURRY LIMITED STOCKS £ 1099

- •Wordperfect Office
- Suite v7 MS Publisher '95
- •CorelDraw 4 ●Encarta '96
- Sim City Deluxe
- Sammys Science House

- Thinkin' things 2

 Batman Cartoon Maker

 MS Entertainment Pack

PACKARD BELL 902I MINITOWER WITH MMX TECHNOLOGY 200MHz Pentium Processor v

256k cache memory • 2MB PCI 3D.
Graphics • 15 SYGA colour monitor
• 16 Speed CD-ROM, 16 bit stereo
Speakers • 28.8Kbps data/fax &
speakerphone Modem • Media Selec.
Panel, Remote controlled communica
and Radio Card
• Plus 3 MMX

apricot

APRICOT MS660 PENTIUM 166MHz MINITOWER WITH MMX TECHNOLOGY

- 166MHz Pentium Processor with MMX Technologe
 32Mb RAM, 3.2Gb Hard disk, 256k cache memo

- 32Mb RAM, 3.26b Hard disk, 256k cache
 2Mb 3D PCI Graphics
 16 Speed CD-ROM, 16 bit stereo sound, Speakers & Subwoofer
 28.8 Kbps data/fax Modem
 Security Devices and Alarm, Infra red remote control
 Windows '95, Works, Money '97, Hutchinson Encyclopedia '97
 Plus 6 top games titles
 Was £2299

SOFTWARE TITLES

LOW PRICE PROMISE





NEW APRICOT MSS40 PISO MULTIMEDIA

INFW APRICOT MS\$40 PISO MULTIMEDIA*

ISOMHz Pentium Processor **I6Mb
RAM, 2.5Gb Hard disk, 256k cache memory **2Mb PCI Graphics**

8 Speed CD-ROM, 16 bit stereo sound and Speakers **I4* SVGA Colour Monitor **28.8 Kbps data/fax Modem **Security Devices and Alarm, Infra red remote control **Windows
95, Works, Money '97, **Hutchinson Encyclopedia**97, **Pussion Step 14**

INFW APRICOT MS\$40 PENTIUM 166

WITH MPX TECHNOLOGY

INFW APRICOT MS\$40 PENTIUM 166

MITH MPX TECHNOLOGY

INFW APRICOT MS\$40 PENTIUM 166

**INFW APRICOT MS\$40 PENTIUM

COMING SOON IBM 460 MINI-TOWER

WITH MMX TECHNOLOGY

NEW APRICOT MS540 PI33 MULTIMEDIA

THE POWER OF YOUR PC

PC FROM ON

SOON IBM 447 MINI-TOWER

Soon IBM 447 PRINTED CAN A CONTROL OF THE CONTROL

UP TO 12 MONTHS See back page for details

NEW ACERNOTE 370PC/120

120MHz Pentium processor ● 8Mb RAM, 0Gb Hard disk ● 11.3" SVGA Dual Scan

und, stereo speakers
Windows '95

£1199

TEXAS INSTRUMENTS

SAVE

£150

TEXAS EXTENSA 600CD

multimedia
Windows '95
Was £1749

SAVE
£150
£1599

133MHz Pentium processor
 32Mb RAM, 1.08Gb Hard disk
 12.1° SVGA Dual Scan Colour Display
 Trackpad device, 2 x Type II PCMCIA Slot
 Ten Speed CD-ROM device, external

Floppy drive 16 bit stereo sound, stereo speakers Windows '95

120MHz Pentium processor8Mb EDO RAM, 810Mb Hard disk



NEW RANGE FROM COMPAQ PORTABLES SAVE#£500



PC WORLD PRICE

£1699

NEW COMPAQ PRESARIO 4180 WITH MMX TECHNOLOGY

■ 166MHz Pentium Processor
with MMX Technology ■ 24Mb RAM, 4.0Gb
Hard disk ■ 1Mb PCI Graphics
■ 8 Speed CD-RCM, 16 bit stereo sound
and Speakers ● 15" SVGA Colour Monitor
■ 33.6Kbps data/fax and speakerphone
Modem ■ Easy Access Buttons
Was £2099

SAVE

PC WORLD PRICE

COMING HEWLETT PACKARD

SOON 5322 MULTIMEDIA

■ 150MHz Pentium processor ■ 32Mb RAM, 2.1Gb Hard disk, 256k cache memory ■ 1Mb PCI Graphics ■ 14" SVGA Monitor ■ 16 Speed CD-ROM, 16 bit stereo soundcard & speakers ■ 33.6kbps data/ fax and Speaker-phone Modem ■ Easy access buttons ■ Over 20 top software titles

NEW HEWLETT PACKARD 7840P

MULTIMEDIA WITH MMX TECHNOLOGY

WITH MMX TECHNOLOGY

166MHz Pentium processor with
MMX Technology | 16Mb RAM,
2.1Gb Hard disk, 256k cache
CD-ROM, 16 bit stereo soundcard

33.6Kbps data/fax and Speakerphone
Modem | Easy access buttons | Photodrive
Scanner - Mil colour Internal | Control Philos
photo scanner | Over 20
top software titles

op software titles

NEW HEWLETT PACKARD 7370V
MULTIMEDIA
WITH MMX TECHNOLOGY

200ML— Desired

WITH MMX TECHNOLOGY

200MHz Pentium processor with

MMX Technology 32Mb RAM, 3.8Gb Hard
disk, 256k cache memory 64Mb PCI
Graphics (Zub PCI; 4Mb PCI 3D for games)
15' SVGA Monitor 16 Speed CD-ROM,
16 bit stereo soundcard 33.6Kbps data/fax
and Speakerphone Modem
Example Place
Easy access buttons
Over 20 top software titles

Advent PCs FOR YOUR BUSINESS

EASY ACCESS BUTTONS



NEW COMPAQ PRESARIO 8770 MINI TOWER WITH MMX TECHNOLOGY

with MMX TECHNOLOGY

200MHz Pentium Processor with MMX

Technology ● 32Mb RAM, 3.8Gb Hard disk, 512k cache memory ● 2Mb 3D PCI Graphie

16 Speed CD-ROM, 16 bit wavetable stereo sound, Speakers & Subwoofer ● 17°

SVGA Colour Monitor ● 33.6Kbps data/fax and speaker-phone Modern ● Easy Access

Buttons ● Windows *95

NEW RANGE FROM PACKARD

W 19

d Children Children THE PARTY OF THE P

NEW HEWLETT PACKARD 5320 MULTIMEDIA

■ 133MHz Pentium processor
■ 16Mb RAM, 2. IGb Hard disk, 256k cache memory ■ IMP DCI Graphics ● 4" SVGA Monitor ■ 8 Speed CD-ROM, 16 bit stereo soundcard ■ 28.8Kbps data/fax and

540Mb hard disk
14" SVGA monitor
MS DOS v6.22 & Window



EXCLUSIVE



Apple®



APPLE PERFORMA 5320CD



APPLE PERFORMA 5400/180

ORGANISERS

Windows 95 or DOS Windows 3.1)

120MHz Pentium processor8Mb RAM, 810Mb Hard disk

Polun Siena Infra red data transfer ● Six alarm sounds alerts and key clicks ● Agenda, Database, Wordprocessor, Spreadsheet, World Data,

NEW BACKLIT VERSION

■ 2Mb RAM ■ 480 x 160 pixel screen

£1499



OPTI CALIBRE 6781 CDS

£1749

133MHz Pentium processor
 16Mb EDO RAM, 1.4Gb Hard disk
 11.4" SVGA Dual Scan

£2099

TARGUS UNIVERSAL PORTABLE PC CARRY CASE

eards, PCMCIA card
Computer & SAVE £30 PC WORLD PRICE £30

compartment
Was LHFL99
TARGUS FOLIOPAC

PORTABLE PC CARRY CASE
Was £49.99

SAVE £10 £39.99 TARGUS UNIVERSAL NOTEBOOK

SAVE £4

DOCKING STATIONS FROM £99

BATTERIES

OS 6.22 & vs 3.11 plus MS Works £799

ADVENT 6120 MULTIMEDIA

LOW PRICE **PROMISE**



EVERYTHING YOU

OVER 40 PRINTERS IN STOCK - FROM £99

INKJET PRINTERS



LEXMARK 1020

colour) • Up to 3 pa • 100 sheet

SAVE £149

• Up to 720 x 360 dpi resolution • Up to 2.2 pages per minute • Built-in 'smoothing'

technology

30 page auto sheet feeder

£169

CANON BJC240

■ Up to 720 x 360 dpi resolution (black),360

x 360 dpi resolution (colour) ■ Up to 4 pages per minute (black) ■ 100 page sheet feeder

Includes Dorling Kindersley Dinosaur
Hunter Software, £5 Cheque-back voucher on Photo Kit & sample Paper Pack

Was C195 £189

SAVE
£20

£179

Make your printing come alive in vivid colour and superb quality. If you want your document to grab attention then a colour inkjet is for you. Either for home and family use, or in a small office, PC World stock the printer for you at the lowest prices - guaranteed.

NEW EPSON STYLUS COLOR 600

Up to 1440 x 720 dpi resolution (black and colour) with Epson Super MicroDoc'' technology ® Photo-real colour printing ® Up to 6 pages per minute (black), 4 pages per minute (colour) ® PC and Mac compatible ® Look your Best Color Pak' software

UP 10 1440 DPI RESOLUTION £289

● Up to 600 x 600 dpi resolution (black),600 x 300 dpi resolution (colour) ● Up to 6.5 pages per minute (black), 4 pages per minute (colour) • So True SAVE Company Price 179pe fonts

Was £319

CANON BJC620

Up to 720 x 720 dpi resolution (black and colour) Up to 2 pages perminute (black) 22 scalable True

SAVE E30 E319 CANON BJC 4550 A3 COLOUR PRINTER

ANY INKIET CARTRIDGES

WHEN YOU BUY ANY INKJET PRINTER



- Up to 600×600 dpi resolution (black), 600×300 dpi resolution (colour)



PC WORLD PRICE



CANON BJC4200

- Up to 720 x 360 dpi resolution (black and colour)
 Up to 4.5 pages per minute
- Op to 4.5 pages per minute (black), I page per minute (colour)

 Photo-real printing capability

 100 page sheet feeder

 Was £249

PC WORLD PRICE

DOT MATRIX PRINTERS

NEW EPSON LQIOO+

£99

• 24 Pin dot matrix printer • 240 draft/80 letter quality characters per second

or fast professional quality black and white printing nothing beats a laser printer. Whatever your business requirements, whether its for personal use or shared by a small workgroup or network, PC World has a laser to suit your requirements at low, low prices.

portable solution for your portable th Infra-red connection • Up to 600 x ii resolution (black), 300 x 300 dpi

£169



CANON LBP465

Up to 600 x 600 dpi resolution Automatic image refinement Up to 4 pages per minute 100 sheet multi-purpose feeder HEWLETT PACKARD LASERIET 5L

• 600 x 600 dpi resolution • Up to 4 pages per minute • IMb RAM with HP's Memory Enhancement

BROTHER HL-760

HEWLETT PACKARD LASERJE: 07

600 x 600 dpi resolution • Up to 8 pages per minute • 2Mb RAM with HP's Memory Enhancement Technology • 24MHz Intel RISC processor for faster printing • 45 TrueType scalable fonts

• PCL6 printer language

Was £449 £629

**ROTHER MI 1760E

BROTHER HL-1260E

■ 1200 x 600 dpi resolution ■ Up to 12 pages per minute ● 2Mb memory with Enhanced Memory control ■ 75 scalable fonts ■ PCLSe printer language ■ 150 sheet multi-purpose tray

PC ACCESSORIES

HEWLETT PACKARD "BRIGHT WHITE" PAPER



£11.99

PRE-FORMATTED DISKS SAVE £1

CARTRIDGE TWIN PACKS



£34.99

OFFICE DATA MULTI-MEDIA



BUY 2 GET I

Buy any 2 items listed below and get a third absolutely FREE*

PC LINE STANDARD MONITOR COVER PC LINE KEYBOARD £4.99 DUST COVER

PC LINE LARGE £4.99 PRINTER COVER PC LINE SO CAPACITY

DISK STORAGE BOX

SONY 3.5" HIGH DENSITY PRE-FORMATTED DISKS £6.99

BELKIN GOLD 3M APPLE-MAC PRINTER

Was £19.99 HALF PRICE

FUJI 3.5" NEON DISKS

• 20 + 2 pack

Was £12.99 SAVE £3

LASERLINE CD-ROM TOWER

FREE CD
WALLET
WORTH 57.99

Ideal for storing up to
60 CD/CD ROMs £14.99

£9.99

BELKIN GOLD IEEE 3M PRINTER CABLE Was £34.99 HALF PRICE £17.49 FELLOWES LASER IET AND INKIET

Was £24.99 SAVE £5 £19.99

IOMEGA ZIP DRIVE CARTRIDGES

 6 pack • 100Mb Cartridges
 Stores up to 70 times more data than conventional

FREE STORAGE CADDY

ADDRESS:

TORAGE CADDY back-up systems

WORD **PROCESSORS**

CANON STARWRITER 30 MKII



BROTHER LW700i

300 dpi inkjet printing
 3 built in fonts
 100 graphic art images
 70Kb text memory
 Includes Roper Rock, Disks,
Disk Box & Envelopes

NOTHING TO PAY FOR SIX MON

£2.49

NEED FOR YOUR PC



C World carry a range of over 30 scanners, from Mono Hand Scanners to top of the range, full colour Flatbed Scanners. With a Scanner and software you can scan, copy, fax or file your images, text and documents onto your PC. All scanners in this section are Twain compliant and work with all graphics software.

XEROX PAGIS PRO 97





FLATBED SCANNERS

MICROTEK SCANMAKER E3

suite of image editing software Was £299

Includes a full suite of image enhancement software

Scans in full colour in up to 9600 dots per inch resolution Includes PC WORLD PRICE

PLUSTEK 4800 SP

- 4800 single pass colour Scanner Slimline design Includes suite of software for image



PRIMAX COLOUR HAND HELD

Hand Held colour scanne
 Scans up to 400 dots per inch resolution

LOGITECH SCANMAN P2000

Hand held colour Scanne
Scans up to 400 dots per
nch resolution in 16.8 million colours

£119

PAGE SCANNERS

Full Colour A4 page fed scanner up to 16.8 million colours management software

£149

LOGITECH PAGESCAN

• Full colour A4 page scanner • Scans in up to 400 dots per inch resolution • Includes advanced document feeder



ard Drives are the 'Information Storage' of the PC - the bigger, the better. PC World stock a whole range of Hard Drive capacities to suit all pockets. We can even offer a fitting and installation service should you require it.



WESTERN DIGITAL 3.IGB

WESTERN DIGITAL 1.6GB

High Capacity HardDriveInternal fitting

WESTERN DIGITAL 2.5GB

High Capacity Hard
 Drive Internal fitting

£279

BACK UP DRIVES

COLORADO DJ 35 INTERNAL

• Internal 350MB backup device • Includes full suite of backup software Was £99

IOMEGA 800MB

with data compression Was £109

tape with data compression Was £149 £129

IOMEGA ZIP DRIVE

or SCSI versions

OMEGA ZIP DRIVE
Super fast tape backup device
Fits 100Mb onto one disk
Choose either Parallel
Choose either Parallel

IOMEGA DITTO 2GB EXTERNAL

• External fitting tape backup device
• Fits up to 2Gb onto I tape with data compression
Was £189 £179

BULLDOG MULTI-MEDIA CENTRE

BULLDOG PEDESTAL

Ideal storage accessory for Bulldog vorkstations • British made to BS EN ISO

Available in light oak & mahogany
British made to BS EN ISO 9000 Quality

Durable bonded

.5mm edging

Nas £99.99

SAVE
£20

PC WORLD PR
£20

SAVE £29.99

MOD modem allows you access to a

whole world of communications, from sending and receiving faxes, voice messages, e-mail or access to the internet. PC World has the Hardware and Software to suit all your communications needs.



Everything you eed to get



HAYES INTERNET KIT 28.8

28.8Kbps data/fax and Internet modem Includes full suite of software including

limited access internet software Was £119

NEW HAYES ACCURA 33.6

External Voice/fax/data 33.6Kbps modem

SAVE £169

DIAMOND SUPRA 33.6



£99

NEW USR SPORTSTER FLASH X2

X2 Ready 33.6Kbps data/voice/fax modem Download from PCWORL £199

HAYES ACCURA PCMCIA

33.6Kbps Data and Fax modem Fits all
 Type 2 PCMCIA slots Includes full suite
 of Software for all your

CTX 17" MONITOR



£249

CTX 20" MONITOR

TAXAN 530LR IS" MONITOR

CTX 15" MONITOR



TAXAN 17" TCO-S MULTIMEDIA MONITOR



THIA.

£549

PERIPHERIQUE MEMORY

to 32Mb - includes lifetime guarantee
Buy any Peripherique SIMM of
8Mb or above & get 25% OFF
any games software title

Digital Imaging gives you the ability to take an image and then almost instantly this appears on your PC. This image can then be imported into documents, manipulated, e-mailed and printed out on your colour printer - the applications are endless. Digital cameras can help you provide pictures for projects and can even be used to create personalised greeting cards for friends and relations.

I.8" TFT LCD Screen
Up to 99 images in memory - at half resolution

FREE Image AXS Software

**Digital camera stores up to 16 images at resolution • I Mb of memory • Download images directly to your PC Was £299

KODAK DC50

OLYMPUS C-800L

S - SEE BACK PAGE FOR DETAILS

LOW PRICE PROMISE

Houses both PC and printer in one unit • Sliding keyboard and printer shelves • Available in mahogam, light oak and grey • British made to BS EN ISO 9000 Quality • Front locking castors for mobility • Durable bonded PVC edging • Suitable for home and office use SAVE £10 FREE CHAIR WITH EUROPA 850 WORKSTATION (RRP £19.99) £89

BULLDOG EUROPA 850 PC WORKSTATION

O'SULLIVAN 63306

PC WORKSTATION

any desktop computer (offer price £95)

£119

OLYMPUS C - 400 L

■ Full colour digital camera with 18" LCD screen ■ 2 Mb of memory ■ 640x480 high resolution ■ Stores 80 images at half resolution

Ultra high resolution (754x504) colour image capture
Takes proprietary PCMCIA memory



MAKE THE MO

NEW CREATIVE LABS 12 SPEED



CREATIVE LABS BLASTERKEYS

£90 £49

ACER 12 SPEED

SAVE E20 £119

CREATIVE LABS FAMILY 8X

£50 £199

HP SURESTORE 60201 INTERNAL

£150 £399



90Mhz

UPGRADE YOUR EXISTING PC WITH MMX™ TECHNOLOGY

Make your PC really perform by upgrading your existing Pentium with a Pentium Overdrive processor with MMX and experience:

150Mhz

• FASTER INTERNAL PROCESSOR SPEEDS

enabling quicker calculations

INCREASED INTERNAL BUFFER SIZE

enabling faster memory access

ENHANCED INSTRUCTION SET

enabling faster and more accurate image manipulation

MMX OVERDRIVE UPGRADES TO PRICE REQUIRED £379 100Mhz 166Mhz 166Mhz

150Mhz 75Mhz 150Mhz 125Mhz (prices based on your original processor size)



EDUCATIONAL SOFTWARE

ANIMALS OF FARTHING WOOD



Join your favourite characters in the adventure of their lives.

£29.99

TOY STORY ANIMATED STORYBOOK



favourite characters including Woody and Buzz Lightyear

£39.99



THE BIGGEST RANGE O

ANGUAGE LANGUAGE LABS GERMAN LABS FRENCH

The ideal software for



£19.99

Choose your learning style from 12 different modes,and brush up your writing skills with the dictation feature and more

£299

£299



£19.99

EVERYTHING YOU NEED TO PASS YOUR GCSES

NEW GCSE MATHS



Guaranteed Pass or Twice your Money Back. Covers full 1998 GCSE syllabus. Suitable for all xam boards with ove 590 topics and over 100

FREE

£19.99

NEW GCSE SCIENCE

Combines effective planning a scheduling, active learning of you course and thorough testing of what you learnt



FREE REVISION GUIDE

£19.99

FUNSCHOOL 4 ORANGE



MagicLand, Funschool Dreamland, Funschool 5 TOTAL SEPARATE SELLING

SAVE OVER

POWER TO THE PEOPLE 4 PACK



 Includes 4 superb titles Sim Town,
 Widget Workshop and Zark & the Night Team | & 2

Marty 1&2 £29.99

BUY ONE GET ONE HALF PRICE

£ 49

NEW CREATIVE LABS AWE 64

£24.99

£12.99

YAMAHA YST - M20

with Bass, Treble and

INTELLI MOUSE 2

DIGITAL POINT MOUSE

3 buttoned ergonomic

MICROSOFT HOME MOUSE

£59

replace scroll bars in

Fully ergonomic

REFERENCE WARE



INFOPEDIA

multimedia encyclopedia and reference library. encyclopedia, full motion videos and dazzling 3D



BODYWORKS VS

the human body

9.99 SAVE

BOOK OF THE MONTH

MS OFFICE 97

PROFESSIONAL 6 IN I

£27.49

£10



BODY 2.0

 The multimedia guide to the human body and how it works including special illustrations and stunning microphotography

£39.99

MEW MICROSOFT ENCARTA 97



 The updated 1997 version of the world's leading multimedia

COMPLETE IDIOTS GUIDE TO THE INTERNET

MICROSOFT ENCARTA 97 WORLD ATLAS

 Travel the world as a modern day explorer.
 Includes detailed maps, thousands of images, and photographs in one single

£44.99



HUTCHINSON **ENCYCLOPEDIA 1997**

bibliographies, 6000



ROUTE 66 Plan your journey across the UK with this superb inter-active route planner. UK/Ireland & Europe

£39.99

UK & IRELAND

66

Unique ergonomic design Suitable for right or left handed users

MICROSOFT INTELLIPOINT MOUSE

Fully ergonomic PS/2 or serial mouse Suitable for right or left anded users • Heavy, £39.99



WACOM ARTPAD II

£ 49

FLIGHT

INSIDE

PACKAGE



£15.49

£23.49

Includes over 39,000 articles, 1500

£29.99

quotations as well as a World atlas and GCSE

quiz for students

£24.99

AT A GLANCE



MS WINDOWS 95
RESOURCE KIT BOOK/CD

THE COMPLETE IDIOTS

DUMMIES 3RD EDITION

£46.99

£18.49

£18.99

PROMISE

ST OF YOUR PC



Microsoft Microsoft Microsoft

Microsoft.

Microsoft[®]

OPERATING SYSTEMS



MICROSOFT WINDOWS 95

Unlock the potential of your Fine operating system that will everything you do on your PO Upgrade CD-ROM or 3.5"

£79



MICROSOFT NT WORKSTATION 4.0

WindowsNT £149 £299 £799

MICROSOFT SMALL BUSINESS EDITION

Designed to meet the specific needs of small business. Includes:

- Microsoft Word 97
- Microsoft Excel 97
- Microsoft Publisher 97 Deluxe
- Microsoft Outlook 97
- Microsoft Autoroute Express GB
- Microsoft MSN Internet Software

PLUS 1 MONTHS FREE CONNECTION TO MICROSOFT MSN

THE WORLD'S MOST POPULAR OFFICE SUITE - NOW WITH THE POWER OF THE WEB



NEW MICROSOFT OUTLOOK 97

Organise and manage your electronic mail, calendar, contact cards, tasks, to do lists all from one window



NEW MICROSOFT ACCESS 97

Access 97 provides relational database power to give you the information you need to make better decisions. Find answers easily and build faster business solutions



NEW MICROSOFT WORD 97

The world's best selling word process now better than ever. From letters and memos to Web pages it's easy to get powerful results fast

£119



NEW MICROSOFT EXCEL 97

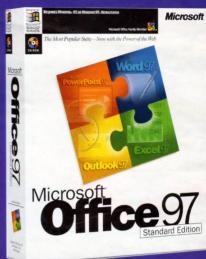
• Excel 97 makes it easier than ever before to analyse your reports and share information with others. Analyse your numbers effortlessly. Create £119 richer reporting



NEW MICROSOFT POWERPOINT 97

• With Powerpoint 97 it's easy to create powerful presentations. Organise your thoughts easily and communicate with impact

Get Organised, Get Connected and Get Results Fast



Microsoft Office 97 includes four full featured

integrated application

Microsoft Word 97

Microsoft Excel 97

Microsoft Powerpoint 97 Microsoft Outlook 97.

BUSINESS SOFTWARE

ACCOUNTS SOFTWARE



NEW MICROSOFT MONEY 97

• The easy and smart way to manage all your finances from paying bills to planning for

£29.99



NEW SAGE INSTANT ACCOUNTS V4

Designed specially for small businesses. Provides everything you need to stay in control of customers, suppliers, cash and VAT. Includes new Microsoft Office 97 toolbar and is internet enabled

£49.99

£99

SAGE STERLING ACCOUNTS RANGE

Sage Sterling is the professional accounts package for businesses with sales ledger, purchase ledger, nominal ledger, complete VAT management, credit control management reports and more

ANTI VIRUS SOFTWARE

McAfee's Virus Scan just g more features and benefits

FREE PC CRYPTO

CLIP ART SOFTWARE

Includes 40,000 TIF images, 33,000 WMF, 22,500 JPEG photo clips, 2000 fonts and more

£399

McAFEE VIRUS SCAN 5 IN I Accurately cleans most virus infections from files and returns to virus free state £599

McAFEE VIRUS SCAN DELUXE

£29.99

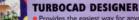
BEST SELLER £49.99

£749

£69

£49.99

CAD SOFTWARE



Provides the easiest way for anyone to design anything with absolute precision

£19.99

PROGRAMMING LANGUAGES

BORLAND C++ BUILDER PROFESSIONAL UPGRADE

Real visual

• Combines real visual development with the power of real C++. Real productivity gains, simplified maintenance and reduced programming time



BORLAND INTRABUILDER JPGRADE WORTH £29

DRAWING AND DESIGN



COREL DRAW 6

• The ultimate 32 bit graphics solution. Includes Draw, Photopaint, Dream 3D, Motion 3D, Presents OCR

COREL DRAW 3

package

£29.99 **COREL DRAW 4**

• The ideal desktop publishing tool with illustration, charting, photo editing, tracing, OCR and more

• Increase your productivity, power Corel Draw 7 gives you even more enhancements and features.

trace, 25,000 clip art images and more £99

BEST SELLER

BEST SELLER

COREL DRAW 7 UPGRADE

VOICE RECOGNITION SOFTWARE

NEW IBM VOICE TYPE SIMPLY SPEAKING



UTILITY SOFTWARE



NEW CLEANSWEEP 3

• Whisk away unwanted files and get better performance with the world's leading uninstaller

£34.99

DESKTOP PUBLISHING SOFTWARE

NEW MICROSOFT PUBLISHER 97

Makes creating professional looking newsletters, flyers, brochures, compliment slips and Web Pages quick and easy.

£99

INSTORE TECHNICAL CENTRE

SAVE OVER £60 ON PC & PRINTER PACKAGES



PACKARD BELL 9004D

- 133MHz Pentium Processor 16Mb RAM, 1.2Gb Hard disk, 256k cache memory
- CI Graphics d CD-ROM,16 bit stereo sound and Speakers

of FREE software*

CANON BJC4200

- Up to 720 x 360 dpi resolution (black and colour)
 Up to 4.5 pages per minute (black), I page per minute (colo
 Photo-real printing capability
 100 page sheet feeder OTHING

9





ACER ACROS PISO

- I 50MHz Pentium Processor
 I 6Mb RAM, 2.0Gb Hard disk, 256k cache memory

- IMB PCL Grapnics
 I4" SVGA monitor
 8 speed CD-ROM, stereo soundcard & sp
 33.6Kbps data/fax Modem
 MPEG Compatible

EPSON STYLUS 500

- Up to 720 x 720 dpi resolution (black and colour)
 Up to 4 pages per minute (black)
- Up to 2 pages per minute (colour)
 Photo-real printing
 100 page sheet tray

COMPAQ PRESARIO 4166

PC & PRINTER FOR ONLY

Total separate selling price £1554.99 inc va

0

- 150MHz Pentium processor 24Mb RAM, 2.1Gb Hard disk

- IMb PCI Graphics
 I5" SVGA Monitor
 I6 Speed CD-ROM, 16bit stereo soundcard
 33.6Kbps data/fax and speakerphone Modern

EPSON STYLUS 500

- Up to 720 x 720 dpi resolution (black and colour)
 Up to 4 pages per minute (black)
 Up to 2 pages per minute (colour)
 Photo-real printing capability

- 100 page sheet tray





APRICOT MS660 PENTIUM 166MHz WITH MMX TECHNOLOGY

- tium processor with MMX™ Technology 16Mb RAM,

- 2.5Gb Hard disk, 256k cache memory 2Mb 3D PCI Graphics
 14" SVGA Monitor 8 Speed CD-ROM, 16bit stereo soundcard
 Security Device and Alarm, Infra red remote control Over 10 top

HEWLETT PACKARD DESKIET 693









HEWLETT PACKARD 5320

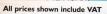
150MHz Pentium processor • 16Mb RAM, 2.1Gb Hard disk, 256k cache nemory • 1Mb PCI Graphics • 14" SVGA Monitor • 8 Speed CD-Rom, 16bit tereo soundcard and speakers • 28.8Kbps data/fax and Speakerphone Modem Easy access buttons • Over 20 software titles including Windows *95 and Work

HEWLETT PACKARD DESKJET 693

- Up to 600 x 600 dpi resolution (bl 600 x 300 dpi resolution (colour)
- Up to 5 pages per minute (black)
 100 page sheet feeder
 Home Project Kit which includes
 101 Dalmatians Print







* Based on current selling price of actual or equivalent titles (excluding disks and manuals not included with pre-loaded software)



CHOICE



SERVICE



VALUE

Welcome from all the staff at PC World. Quality Service Promise is ou commitment to providing you with the st level of service and support for your ongoing computer needs

- Expert advice
- The biggest choice of computer
- A choice of payment options
 Hardware and Software helplin Delivery, Installation and Tuition on
- your PC
 5 year ComputerCover
- Next Day Service on your PC in your home or office (subject to

DELIVERY INSTALLATION AND TUITION

Here at PC World, we're totally best out of your product. That's we can arrange for one of our experienced tutors to set up nome, including a comprehensive

QUALITY

SERVICE

PROMISE

And at just £69.99, including the perfect starting point to help you familiarise yourself with your new products and how they



BUY A PC FOR ONLY £19.90 PER MONTH .9%

Credit Protection Insurance (CPI) is optional and will protect you and your fan in case of accident, unemployment or illness. CPI is included in the monthly payments unless otherwise stated. TYPICAL EXAMPLE: (without CPI) PC Cash Price £ 689. No Deposit and 48 monthly payments of £ 19.90. Total amount payable £ 955.20 (with CPI) PC Cash Price £ 1399. No Deposit and 48 monthly payments of £ 45.91 - total amount payable £ 2203.68. Minimum purchase £ 200. Subject to status. Written quotations available from: DEPT. MK,PCW MAYLANDS AVENUE, HEMEL HEMPSTEAD, HP2 7TG.

We won't be beaten

We promise that if you find the same offer available at a lower price in any other local retail store within 7 days of purchase we'll refund the difference guaranteed providing you produce your receipt and details of where you saw the offer.

NOTHING TO PAY FOR UP TO PAY 12 MONTHS

Nothing to Pay for 6 months
Pay no deposit, then no payments for 6 months, Interest will be charged from the
date of the agreement if the loan is not paid within 6 months. Typical Example:
Cash price (999) in: val. no deposit. Loan amount of £999. Either pay the loan
amount of £999 within 6 months or 43 monthly payments by direct debit of
£40.14. (Total amount payable £1605.43).

thing to Pay for 9 months no deposit, then no payments for 9 months. Interest will be charged from the of the agreement if the loan is not paid within 9 months. Typical Example: h price £1399 inc vat, no deposit. Loan amount of £1399. Either pay the loan unt of £1399 within 9 months or 40 monthly payments by direct debit of 71. (Total amount payable £2508.24).

Nothing to Pay for 12 months
Pay no deposit, then no payments for 12 months. Interest will be charged from the date of the agreement if the loan is not paid within 12 months. Typical Example: Cash price 2.2099 inc vat, no deposit. Loan amount of £2099. Either pay the loan amount of £2099 within 12 months or 37 monthly payments by direct debit of £105.52. (Total amount payable £3904.27).

APR 29.5%

STORES NATIONWIDE CALL 0990 464464 ENGLAND

PORTSMOUTH

READING

SLOUGH

BRISTOL GATESHEAD COLCHESTER CROYDON

LEEDS ENFIELD LIVERPOOL GUILDFORD MANCHESTER SHEFFIELD MEDWAY

Midlands & East BIRMINGHAM COVENTRY

DERBY

MERRYHILL NORTHAMPTON NORWICH PETERBOROUGH

STAPLES CORNER SWINDON STOKE ON TRENT Internet: www.pcworld.co.uk

WALES CARDIFF

SCOTLAND ABERDEEN GLASGOW

IRELAND

SPRUCEFIELD

OPENING SOON DONCASTER

CHOICE